

**United Way of Wise County**

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August 1, 2011

All Wise County Residents  
Wise County, Texas

Re: **United Way of Wise County 2012 Campaign - LIVE UNITED™**

Dear Fellow Wise County Resident,

Thank you for supporting your local United Way charity fund-raising campaigns in past years. Your generosity has not only allowed us to provide regular support to our health and human service charities year after year, but has also allowed us to develop a strategic reserve of funds that can be used in times of emergency to keep vital programs running. The importance of this reserve has been especially evident during the last 3 years, as the devastating effects of our national economic recession have come to bear on us.

Please allow us to provide you with some information concerning our current 2011-2012 United Way campaign. United Way of Wise County is the only non-profit organization in the county that conducts one comprehensive pledge-raising campaign each year in support of local charities. We have been successful in this regard since 1979 and are the primary source of funding support for most county health and human service charities. Please see our current brochure or web site for information concerning the organizations we fund, our Board of Directors listing, our contact information (including web site, mailing address, etc.) and a list of our major donors. Please note that we are an efficient conduit to Wise County charities: we pledge that 100% of campaign dollars received will go to support of charitable programs; none of your campaign donation will be needed for administration or fund-raising expenses.

We have once again set an ambitious goal of **\$450,000** for this fall's campaign! If you or your enterprise has participated in our campaign in prior years, we hope that you will be able to do so again. Please know that UWWC pledges to be a good steward of our donors' gifts, insuring that their donations are used to improve the lives of Wise County residents through the agencies that we support. (Note: if you would like to see just how we budget our agency funding, please check our web site, where our agency allocation budgets are published.)

We have also included on our web site pledge forms that can be downloaded, completed and returned to our office, indicating the amount pledged and providing us with a mailing address to which we can send a statement from which you can pay at your convenience. Thanks again for improving people's lives in Wise County by giving through your local United Way!

Yours truly,

*Martin B. Woodruff*

**Martin B. Woodruff**

Executive Director

*Bill Brimmer*

**Bill Brimmer**

President

*Andrew Sandford*

**Andrew Sandford**

Campaign Chair

**LIVE UNITED™**

**GIVE.**

**ADVOCATE.**

**VOLUNTEER.**