

United Way of Wise County

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August 2, 2017

All Wise County Residents
Wise County, Texas

Re: **United Way of Wise County 2018 Campaign - LIVE UNITED™**

Dear Fellow Wise County Resident,

Thank you for supporting your local United Way charity fund-raising campaigns in past years. Your generosity has not only allowed us to provide regular support to our health and human service charities year after year, but has also allowed us to develop a strategic reserve of funds that can be used in times of emergency to keep vital programs running. The importance of this reserve has been especially evident during recent years, as the downturn in our local oil and gas based economy has come to bear on us.

Please allow us to provide you with some information concerning our current 2017-2018 United Way campaign. United Way of Wise County is the only non-profit organization in the county that conducts one comprehensive pledge-raising campaign each year in support of local charities. We have been successful in this regard since 1979 and are the primary source of local funding support for most county health and human service charities. Please see our current brochure or web site for information concerning the organizations we fund, our Board of Directors listing, our contact information (including web site, mailing address, etc.) and a list of our major donors. Please note that we are an efficient investment conduit to Wise County charities: we pledge that **100% of campaign dollars** received will go to support of charitable programs; none of your campaign donation will be needed for administration or fund-raising expenses.

We have once again set an ambitious goal of **\$450,000** for this fall's campaign! If you or your enterprise has participated in our campaign in prior years, we hope that you will be able to do so again. Please know that UWWC pledges to be a good steward of our donors' gifts, insuring that their donations are invested to improve the lives of Wise County residents through the agencies that we support. (Note: please see our latest Campaign Brochure for details of our agency funding budget for this year.)

We have also included on our web site pledge forms that can be downloaded, completed and returned to our office, indicating the amount pledged and providing us with a mailing address to which we can send a statement from which you can pay at your convenience. Thanks again for improving people's lives in Wise County by giving through your local United Way!

Yours truly,

Martin B. Woodruff

Martin B. Woodruff
Executive Director

Mike McQuiston

Mike McQuiston
President

Terry Everett

Terry Everett
Campaign Chair

LIVE UNITED™

GIVE.

ADVOCATE.

VOLUNTEER.